



Empowering the Mobile Lifestyle™

Features Overview

- Application Infrastructure
- Application and Data Security
- Robust Login Support
- User Profiles and Preferences
- Polished Base Applications
- Multi-domain Support
- Extensive Wireless Device Support

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NotWired Enterprise Portal

For Fast Application Creation and Deployment

The NotWired Enterprise Portal is the first full-service offering to provide a multi-organization system that can manage millions of users through wired and wireless devices. With NotWired, you can roll out highly scaleable, secure applications for your users.

The platform provides a common control point for application and content services. It delivers an infrastructure for rapid development without all the risks, development time and costs.

Application Infrastructure

Writing infrastructure is difficult, time consuming and expensive. NotWired relieves you of this burden by providing an instant platform.

NotWired includes layers of infrastructure to manage application configuration, application deployment, multi-lingual deployment, multi-branded deployment, application logging, exception handling, application security, login, bootstrap services, unified messaging, confirmation messaging, user interface rendering, general business models and more. It has all the components to build a complete enterprise portal solution.

Application and Data Security

Application and data security solutions are some of the most difficult and expensive projects for many enterprises. With so many application teams developing security directly into applications, only a centralized and unified system with complete administration tools will unify your efforts and provide the consistency necessary for enterprise applications. NotWired provides the frameworks, tools and adapters to implement an enterprise security solution or to integrate to existing solutions.

Robust Login Support

NotWired provides integrated login support that supports organization and individual logins. You will be able to create external applications for suppliers, partners and customers to grant them access to your systems. The login framework supports password reset and recovery to lower operational costs.

User Profiles and Preferences

Many enterprise systems grow organically over the years. These systems keep different information about users and preferences. NotWired has unified the effort so applications can utilize the same information from a central location. This provides a better user experience across all applications.

Polished Base Applications

While some systems deliver frameworks and expect you to make all end-user applications, NotWired comes complete with polished applications ready to insert into your efforts. These include groupware and collaboration, workflow processing, contact management, messaging and administrative applications. All can be adapted through a well-defined service layer to use your corporate data.

Multi-domain Support

Multi-domain support allows you to create custom services for your customers and partners. All solutions utilize the same code base with different user interfaces. It supports co-branding or private-label solutions. You can brand customer pages for your clients to give them a custom application without all the support headaches.

Extensive Wireless Device Support

NotWired supports HTML, WML, PQA and J2ME architectures. NotWired manages all the complexities of device rendering. Additionally, NotWired's outbound messaging system supports email, SMS and WAP Alerts.

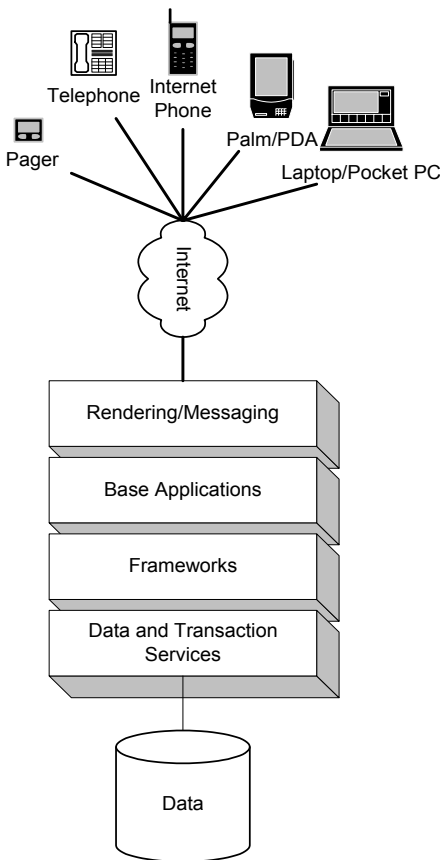


Empowering the Mobile Lifestyle™

Frameworks Overview

- Workflow Support
- Database Definitions
- Data and Service Adapters
- Channel Support
- Billing
- Reduce Costs
- Rapid Deployment
- Standards-Based Solution
- Documentation
- Implementation Services

Architecture Overview



NotWired Enterprise Portal

Common Frameworks to Build Solutions

Workflow Support

Most business processes have a workflow. NotWired supports the ability to create work queues and move work activities between users of the portal workflow is integrated with task and calendar frameworks.

Database Definitions

NotWired includes a very flexible, capable and fast database implementation. The database system supports events, contacts, workflow, users and preferences. These database definitions are utilized via standard JDBC drivers through data and service adapters.

Data and Service Adapters

All database services utilize adapters. NotWired adapters can be made to integrate with any enterprise transaction system. Relational, CICS, XML, sockets and other adapters can be made to implement some or all of NotWired services.

Channel Support

Many times, channels support your marketing efforts and enable you to reach more subscribers. NotWired's signup procedure tracks new subscribers by reference code to enable you to create effective and successful channel marketing campaigns that drive the sales channel with the single most effective promotion – commissions!

Billing

NotWired supports billing by organization, by user, by use or by feature. Additionally, transactions are placed into a transaction log that can be integrated with other billing systems.

Support Multiple Organizations

NotWired supports users by organization. This will empower portals to delegate administration of users to organizations. Users need only a single login and can access the organizations for which they are members.

Reduced Costs

Deploying a portal solution can be tedious and difficult with many surprises. The NotWired solution can be installed at your location and configured for immediate application development. Or, it can be hosted at our service locations with round-the-clock maintenance and support.

Rapid Deployment

Finding skilled resources to rapidly deploy a complete portal is difficult. NotWired's integration team will work with your organization to integrate NotWired to deliver state-of-the-art data and voice solutions in the shortest amount of time.

Standards-Based Solution

Java applications deploy on any platform. Support for HTML, WML, WAP, SMS, VoiceXML, and XML. Middleware, like EJB, CORBA or MOM can be supported on all layers. LDAP or NTLM can be supported in the security layer.

Documentation

All frameworks come with design and code documentation to help your team get up and running quickly.

Implementation Services

NotWired can provide assistance for development of a solution that will deploy rapidly, scale and survive over the years to become a core portion of your business.



Empowering the Mobile Lifestyle™

Base Application Overview

- Contact Management/SFA
- Inbox Workflow
- Task Management
- Calendars and Scheduling
- Meetings, Minutes and Action Items
- Messaging/Email
- CRM
- Delegated Administration
- Portal Administration

NotWired Enterprise Portal

Base Applications for Rapid Development

Contact Management/SFA

NotWired has a complete personal and shared contact management applications. SFA capabilities are integrated. Features such as, activity management, shared notes by contact and accounts, opportunity tracking, lead tracking and reporting, are supported.

Inbox Workflow

An inbox application controls requests for meetings, tasks and other custom workflow events. HTML and wireless implementations will allow you to create workflows that include internal users, external users and mobile users.

Task Management

Tasks can be created and delegated throughout the organization or to others outside the organization. Track tasks, reassign tasks, mark a task completed all through the Internet and wireless devices.

Calendars and Scheduling

Calendars and time are often fundamental components of applications. Events can be scheduled and confirmed via the wired or wireless network on any device. Some capabilities include:

- Schedule an event (meeting, conference call, party)
- Personal or group calendars
- Schedule, move, update or cancel events on calendars
- Accept, tentatively accept or decline requests from others
- Determine free times for scheduling
- Calendar sharing

Meetings, Minutes and Action Items

Host a meeting, create minutes and assign action items that are tracked to completion. It is fully integrated with workflow to support business processes.

Messaging/Email

A complete messaging solution to integrate with applications. NotWired's messaging supports fetching email from POP3 and IMAP servers so it integrates with your corporate systems. This includes fully functional HTML, WML email client applications that are integrated with other base applications.

CRM

The CRM application supports mass-electronic communications. It detects bounced emails so data records can be reviewed by customer service representatives or purged from the system. The CRM application supports optout capabilities to keep your organization in compliance with privacy laws.

Delegated Administration

Allow organizations to manage their own members, profiles and security access to applications. As an enterprise, this will lower support costs significantly and give freedom to individual partner organizations to manage their user base and access to systems based on your definitions.

Portal Administration

Extensible portal administration applications allow a portal administrator to manage all applications, organizations and users in the system. Customer service features such as password reset are part of the portal administration applications.



Empowering the Mobile Lifestyle™

Hosting and Integration Services Overview

- Reliable
- Available
- Scalable
- Uninterrupted Growth
- Secure
- Billable
- Support Services

NotWired Enterprise Portal

Hosting and Integration for Rapid Deployment

Reliable

NotWired application servers can run in a stateless mode. This will allow multiple application servers to handle user requests and mitigate the risk of a server failure..

Available

We strive for carrier-class availability. That is less than one hour a year of unplanned outages. We guarantee this service level and insure its fulfillment by designing the system so that there are no single points of failure. We host all equipment with multiple premier data centers.

Scalable

The database is the single largest point of vertical scaling. Current deployments include Oracle/UNIX, DB2/UNIX and DBS/MVS. NotWired application servers scale horizontally and each server can handle thousands of *active* users each. By adding additional application servers, NotWired can offer uninterrupted scalability.

Uninterrupted Growth

NotWired uses a horizontal scaling architecture and supports “hot” swapping of application and database servers to insure 24x7 availability with unlimited growth.’

Secure

All database servers are protected by high security procedures. The latest firewall security is deployed to protect NotWired from network intrusion.

In addition, all applications utilize organization, user and password security and log all access to systems by the IP of the user.

Applications that utilize user name and password information employ encryption for the highest level of security.

Billable

All NotWired applications and third-party applications that are built on NotWired can support billable services. Services can be billed by subscription, by organization, by transaction or in some package definition. The NotWired integration team will work closely with your company to integrate transactions into your customer billing system so customers are presented with one unified bill.

Support Services

NotWired’s team specializes in Internet and mobile application development. We understand the technology, the limitations, the design of applications and their successful deployment.

As applications become increasingly Internet and wirelessly driven, NotWired has the tools, frameworks, pre-made applications and expertise to insure success in today’s fast paced environment. For more information, go to <http://www.notwired.com>.

Contact us to build the best service offering in the business, deploy it faster and at a lower cost than all other solutions.

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